HOW TO POWERPOINT

Looking for a way to break up those boring bullets? The quickest, easiest way to add visual appeal to a slide -- and to make the message more impactful -- is to read the content and pull out key words or phrases.

Goals for the Next 30 Days

1. Monthly service revenue from existing customer base will **increase** by 15% in comparison to monthly sales of the last fiscal year.
2. Number of one-service-only customers will **decrease** by 15% compared to number in the same month in the last fiscal year.
3. Ensure retention rate of first-time customers **matches** industry standard of 33% by the same month in the next fiscal year.
4. Chair rental occupancy to be **improved** by 2 to 3 compared to chair rental rates six months prior.
5. **Raise** monthly product sales by 10% compared to the same month in the last fiscal year.

Goals for the Next 30 Days

INCREASE	Monthly service revenue from existing customer base by 15% in comparison to monthly sales of the last fiscal year
DECREASE	Number of one-service-only customers by 15% compared to number in the same month in the last fiscal year
MATCH	33% industry standard retention rate of first-time customers by the same month in the next fiscal year
IMPROVE	Chair rental occupancy by 2 to 3 compared to chair rental rates six months prior
RAISE	Monthly product sales by 10% compared to the same month in the last fiscal year

Did you like this "How to PPT" email?

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Yes! - I would like more tips now!

CLICK HERE FOR MORE TIPS

Are you ready to learn how we can make your communication goals a reality? Give me a call at 203.610.1795, or email ssanford@infinitelybig.com.

Many thanks,

Steve

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